



Impact Report 2025-26



الفردان كورپوريشن
Alfardan Corporation



His Highness
Sheikh Hamad bin Khalifa Al Thani
Father Emir



His Highness
Sheikh Tamim bin Hamad Al Thani
Emir of the State of Qatar

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FOREWORD

Following the publication of our first sustainability report, this year's edition adopts a more focused format – providing a concise overview of the progress, partnerships, and practical actions that have shaped our journey during the 2025-26 reporting period. Through Athar, we continue to strengthen the integration of sustainability into our business strategy and day-to-day operations. Over the past year, our efforts have centered on advancing circular economy solutions, improving operational efficiency, fostering responsible partnerships, and building stronger systems for future measurement and accountability. This report reflects selected highlights from across the Group and reaffirms our commitment to transparency, continuous improvement, and creating shared value for our stakeholders.

As we look ahead, we remain committed to contributing meaningfully to United Nations Sustainable Development Goals, supporting Qatar National Vision 2030, and scaling initiatives that deliver measurable and lasting impact.



BOARD OF DIRECTORS



حسين إبراهيم الفردان
رئيس مجلس الإدارة
Hussain Ibrahim Alfardan
Chairman



علي حسين الفردان
نائب رئيس مجلس الإدارة
Ali Hussain Alfardan
Vice Chairman



فهد حسين الفردان
عضو مجلس الإدارة
Fahad Hussain Alfardan
Board Director



عمر حسين الفردان
الرئيس التنفيذي
Omar Hussain Alfardan
President & CEO

A MESSAGE FROM OUR PRESIDENT

Sustainable growth, resilience, and responsible leadership are increasingly shaping how organizations create long-term value and respond to a changing environment.

At Alfardan Corporation, we recognize that adapting to these shifts is essential to maintaining our strength across generations. Our approach has always combined long-term vision with the ability to evolve alongside the needs of the market, our customers, and the communities we serve. We also recognize that the impact of a business extends beyond its operations, and that long-term success is closely linked to the value it creates for people, society, and the environment. Today, sustainability is becoming more deeply integrated into the way we operate across the Corporation. It informs how we improve efficiency, strengthen governance,

invest in our people, and pursue opportunities that support lasting progress. Through Athar, our corporation-wide sustainability strategy, we continue to translate these priorities into practical action across our businesses.

The progress reflected in this report demonstrates our commitment to responsible growth, continuous improvement, and creating lasting value for our stakeholders. As Qatar advances its national vision and economic diversification agenda, we remain committed to contributing positively to the country's future and supporting the prosperity of the communities we serve. I would like to thank our employees, partners, and stakeholders for their continued trust and contribution to this journey.

Omar Alfardan

President

Alfardan Corporation



A MESSAGE FROM OUR SUSTAINABILITY CHAIRMAN

Sustainability today is closely linked to how businesses innovate, adapt, and prepare for the future. It is defined not only by commitments, but by the ability to improve performance, respond to change, and create long-term value. Over the past year, the Sustainability Committee has remained focused on turning priorities into practical action across Alfardan business units. This includes supporting initiatives that improve efficiency, strengthen governance, encourage responsible resource use, and build a culture of accountability.

We believe progress must be supported by discipline, clear measurement, and continuous improvement. Strong systems and consistent execution are essential to delivering results that are meaningful and sustainable over time. As we look ahead, our priority is clear: to impact at scale, strengthen measurement and accountability, and support our businesses in remaining resilient, competitive, and responsible for the long term. On behalf of the Committee, I would like to thank our leadership teams, sustainability champions, and employees for their continued commitment and contribution.

Dr. Ma'n Alhamawi

Chairman of the Sustainability Committee
and CEO of Alfardan Automotive





atndar

OUR SUSTAINABILITY STRATEGY

Athar is Alfardan Corporation's sustainability strategy, developed to integrate sustainability principles into the Corporation's strategy and operations across its business divisions. It provides a framework for improving operational efficiency, strengthening governance, supporting responsible business practices, and identifying opportunities for long-term value creation.

Our approach is built around three core pillars:

Protecting Our Planet

Reducing environmental impact

Fostering Partnerships

Scaling impact through collaboration

Empowering Our People

Building a safe, inclusive workplace



**ATHAR REFLECTS OUR COMMITMENT
TO RESPONSIBLE GROWTH AND
TO CREATING A POSITIVE IMPACT
ACROSS OUR PEOPLE, OPERATIONS,
AND COMMUNITIES.**

VISION

To be a regional catalyst for societal and environmental change through responsible practices, ethical governance, and operational excellence.

MISSION

To integrate the principles of sustainability into the Group's strategy and into our day-to-day operations and reflect our impact on people, planet and society.



Athar positions us to navigate the evolving regulatory landscape in ESG with agility and foresight. By integrating sustainability in our strategy, we ensure compliance and enhance our operational resilience and long-term profitability. Our approach is to stay ahead of the curve, turning regulatory changes into opportunities for sustainable growth and value creation.

Ahmad Nassar

Vice-Chairman of the Sustainability
and Chief Financial Officer of Alfardan Corporation





As we reflect on another year of progress, we reaffirm our commitment to Athar, the strategy that guides our approach to sustainable growth and responsible leadership. Over the past year, we have continued to translate this vision into practical action, embedding sustainability more deeply across our operations and strengthening the foundations for long-term value creation.

Sara Alfardan

Chief Communications & PR Officer
Alfardan Corporation



OUR SUSTAINABILITY PILLARS

O1 People focused

O2 Pioneer

O3 Localization

O4 Compliance with
global ESG standards

O5 International Partnerships

4 QUALITY
EDUCATION



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRIES, INNOVATION
AND INFRASTRUCTURE



12 RESPONSIBLE CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



16 PEACE, JUSTICE AND
STRONG INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



2025 HIGHLIGHTS

From Strategy to Action



500+

Tires recycled into
basketball courts



200+

Employees trained on
sustainability-related topics



90%

Water savings through
recycling systems



60,000kg+

Food waste diverted
from landfills



Impact Partner

Second World Social Summit
with the UNGC



300+

EV charging points
supported



10,000kg+

Compost produced and
reintegrated into agriculture



Sustainability Award

Ministry of Environment
& Climate Change



SBTi Aligned

Decarbonisation roadmap
in progress to support future
emissions reduction efforts

A portrait of Rewa Faour, a woman with long dark hair, smiling. The image is set against a blue background with white wavy lines. The 'athar' logo is in the top right corner of the portrait.

athar

“
I believe
sustainability starts
with small actions.

“ Unlike common belief,
sustainability is not just
about being green
– it’s a mindset.
One that drives companies
forward by embracing
change management and
adopting a progressive lens.”

Rewa Faour

Sustainability Manager
Alfardan Corporation

IMPACT STORY #1

FROM TIRES TO COURTS

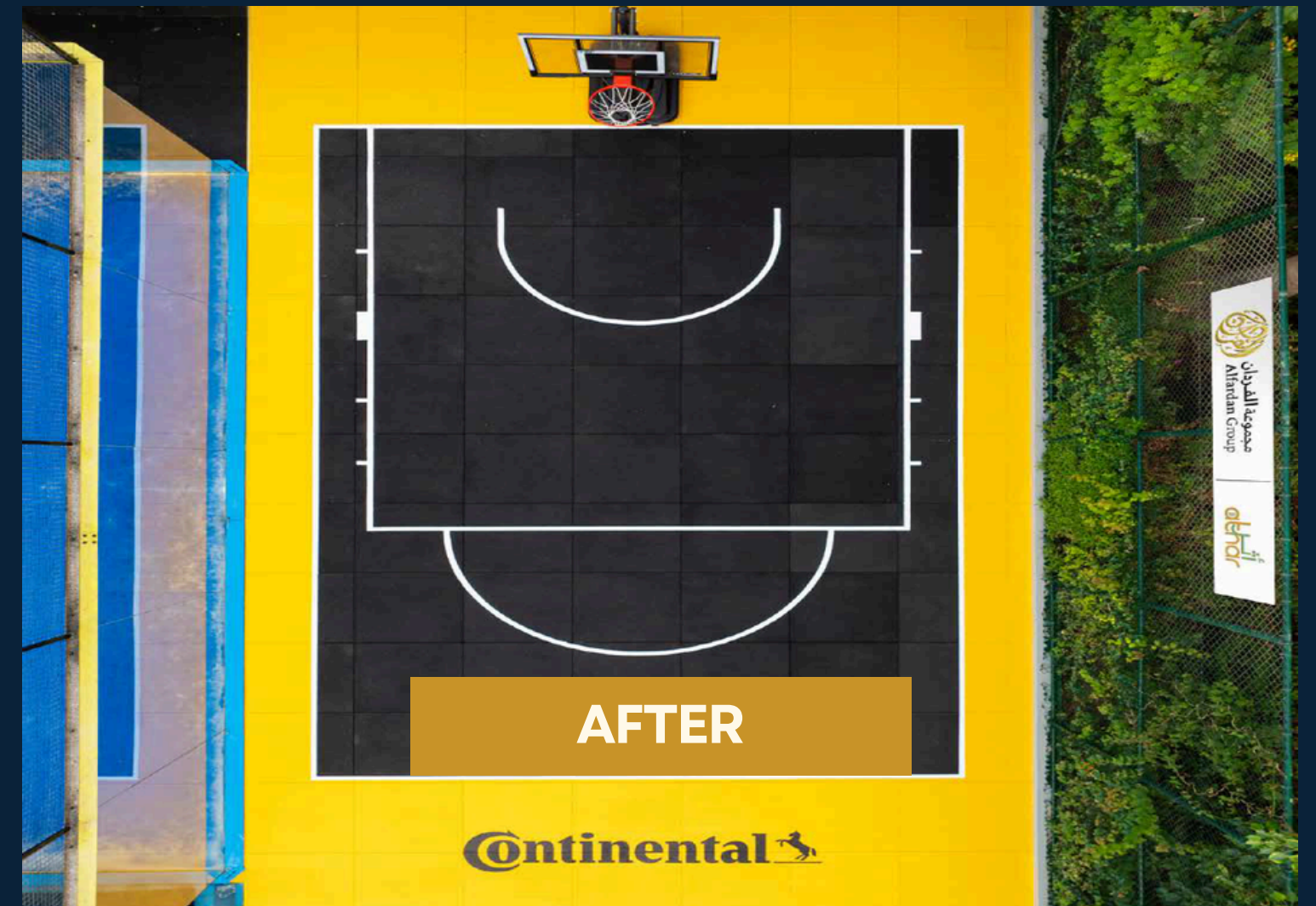
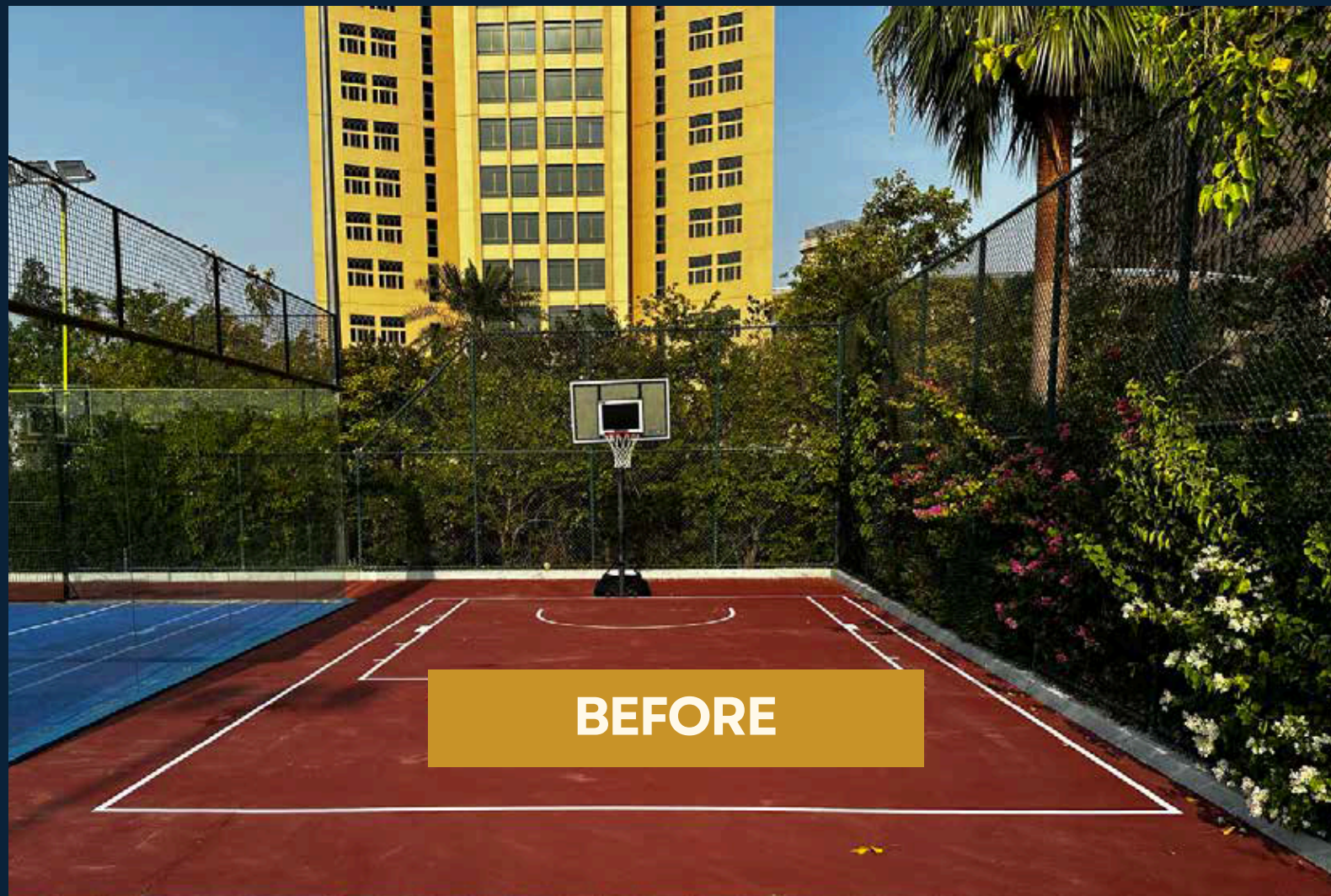
QATAR'S FIRST SUSTAINABLE
BASKETBALL COURTS

TRANSFORMING WASTE
INTO OPPORTUNITY,
ONE COURT AT A TIME.



ABOUT THE PROJECT

“From Tires to Courts” is an initiative led by Alfardan in collaboration with Continental ME. This project represents the first basketball courts in Qatar built entirely with recycled tire materials and tackles one of the most pressing challenges we are facing today – waste.



PROJECT DETAILS

175 m2 SURFACE AREA

500 TIRES

Material:

Green Rub tiles, processed from 100% recycled rubber tires.

Features:

High durability, fall protection, and enhanced safety due to high elasticity.



UNITING COMMUNITIES THROUGH SPORTS

Basketball fosters unity and collaboration—values central to this project. By promoting active living, we strengthen community ties and contribute to Qatar’s sustainability goals. This initiative reflects our belief in cross-collaboration to create impactful change.



INAUGURATION OF THE COURT

A milestone moment celebrating community, sustainability,
and the power of sport to transform spaces and lives.

November 2025

Doha's 1st sustainable basketball court opens at Al Gassar Resort



مجموعة الفردان تُحرز جائزة قطر للمسؤولية الاجتماعية 2025 عن مبادرة ملاعب كرة السلة المستدامة

Alfardan Group wins Qatar CSR award 2025 for sustainable basketball courts initiative



An artistic illustration in a painterly style. A large, brown, textured hand is shown from the side, gently placing a small green seedling with three leaves into a mound of dark brown soil. Several other similar seedlings are scattered across the foreground and background, some in sharp focus and others blurred. The background is a mix of vertical and diagonal strokes in shades of blue, green, and brown, suggesting a field or a natural environment. The overall mood is one of care and growth.

IMPACT STORY #2

FROM FOOD
TO FOOD
TO FOOD

THE GREEN LOOP



ALFARDAN'S FIRST CIRCULAR FOOD
WASTE MANAGEMENT INITIATIVE.

CONVERTS FOOD WASTE INTO
HIGH-QUALITY COMPOST.

DESIGNED TO CLOSE THE
LOOP BETWEEN WASTE
AND RESOURCES.



IN NUMBERS

DEC 2025-MAY 2026

YESTERDAY'S **BUFFET** IS TODAY'S **FERTILIZER**



FOOD
LEFTOVERS

6 2 5 3 8 kg

FOOD
COMPOST

1 0 0 1 4 kg

YESTERDAY'S BUFFET



IS TODAY'S FERTILIZER



IMPACT METRICS

OPERATIONAL IMPACT

- Food waste processed: 62 tonnes
- Compost produced: 10 tonnes
- Waste diverted from landfill: 100% of collected organic waste
- Volume reduction through composting: ~78%

ENVIRONMENTAL IMPACT

- Estimated CO₂ emissions avoided: ~8–10 tonnes CO₂
- (by diverting organic waste from landfill and methane generation)
- Landfill dependency reduced: Significant reduction in organic waste disposal
- Soil health supported: Nutrient-rich compost returned to local agricultural use

IMPACT STORY #3

SEABED CLEANING INITIATIVE

A Partnership for Marine Protection

PRESERVING MARINE LIFE

The Seabed Cleaning Initiative at old doha port has grown into a meaningful annual effort that brings institutions and community members together around one purpose.





SUSTAINABILITY ACROSS OUR BUSINESSES

Through Athar, sustainability priorities continue to be integrated across Alfardan Corporation's business divisions. While each business operates within a different sector, all contribute toward advancing responsible practices, operational improvement, and long-term value creation.

ALFARDAN AUTOMOTIVE

Focus: Future mobility, operational efficiency, responsible waste management

2025 Progress: Expanded support for EV infrastructure and continued recycling initiatives

ALFARDAN PROPERTIES

Focus: Energy efficiency, water management, sustainable communities

2025 Progress: Continued LED transition and resource efficiency initiatives across properties

ALFARDAN HOSPITALITY

Focus: Circular economy, waste reduction, responsible operations

2025 Progress: Expanded The Green Loop food waste initiative across hospitality operations

ALFARDAN AGRICULTURE (SAFWA)

Focus: Sustainable agriculture, circular resource use, local food production

2025 Progress: Advanced circular farming practices and integrated compost generated through The Green Loop to support soil health and resource efficiency.

ALFARDAN JEWELLERY

Focus: Responsible business practices and employee development

2025 Progress: Continued focus on governance, training, and operational efficiency

ALFARDAN EXCHANGE

Focus: Governance, compliance, and responsible operations

2025 Progress: Continued strengthening of responsible business practices and internal awareness

ALFARDAN MARINE

Focus: Environmental responsibility and community engagement

2025 Progress: Supported sustainability and environmental awareness initiatives

LOOKING AHEAD

**BUILD ON
WHAT WORKS**

**SCALE HIGH
IMPACT PROJECTS**

**AMPLIFY ATHAR
PARTNERSHIPS**

Moving forward, Alfardan Corporation will continue to focus on:

- Scaling circular economy initiatives across the business
- Improving environmental performance tracking and accountability
- Advancing resource efficiency and operational improvement initiatives
- Strengthening employee engagement and sustainability awareness
- Encouraging greater collaboration across business divisions



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